ALLWAY
TOUR



SAMPLE GROUP PROGRAMME · FOR TRAVEL AGENCIES

Istanbul & Cappadocia 6 days / 5 nights

An example of how we build and run a group programme in Türkiye. Every programme is built around your group's dates, size, interests and budget — and can be delivered under your brand.

Net agency rates | One coordinator | Our own vehicle fleet | 24/7 support

THE PROGRAMME

Day by day

Route: Istanbul – Cappadocia · Suggested airports: arrive Istanbul (IST), depart Nevşehir (NAV) or Kayseri (ASR). Three nights in Istanbul and two in Cappadocia, connected by a short domestic flight.

DAY 1

Arrival in Istanbul ISTANBUL

Private welcome at Istanbul Airport and transfer to the hotel. The rest of the day is at leisure, with time to settle in before the guided programme begins.

DAY 2

Imperial Istanbul ISTANBUL

A privately guided day across the historic peninsula — the principal Byzantine and Ottoman monuments, the covered bazaars and the streets around them.

DAY 3

Bosphorus & Local Istanbul ISTANBUL

The city seen from the water, followed by the waterfront districts on both continents. The afternoon is left open for museums, food or time at leisure.

DAY 4

Fly to Cappadocia CAPPADOCIA

Morning transfer to the airport and a short flight to Cappadocia, where the group is met and taken to the hotel. The afternoon covers the nearest valleys, with a viewpoint towards the end of the day.

DAY 5

Cappadocia Landscapes CAPPADOCIA

A full guided day among the valleys, rock-cut churches and carved villages of the region. An optional sunrise balloon flight can be arranged for this morning, subject to weather and operating conditions.

DAY 6

Departure CAPPADOCIA

After a final morning in the valleys, private transfer to the airport for the onward flight.





GROUND SERVICES

What we handle for your group

Included in a programme like this

- Meet & greet at the airport and private transfers with our own vehicle fleet — luxury sedans, VIP vans and minibuses, with English-speaking drivers
- Hotels selected for your group, the season and the budget, with rooming handled by us
- Licensed, multilingual guides — our own and long-standing partner guides
- The domestic flight between Istanbul and Cappadocia, booked by our ticketing department
- One coordinator for the whole file, and 24/7 support while the group travels

Options to add

- Sunrise balloon flight in Cappadocia
- Private Bosphorus yacht with our partner boat owners
- Hotel upgrades, including cave hotels in Cappadocia
- Extra nights, or an extension to Antalya, Bodrum, Ephesus and Pamukkale
- Gala dinner or group event with our events team

How pricing works

We quote net agency rates for each programme, built from your brief: dates, group size, rooming, hotel level, guide language and services. Your margin goes on top. This sample has no prices because they depend on the season and the hotels you choose — send us a brief and we usually reply with a costed proposal within 24 hours.

Under your brand

Operations can run under your brand. Your clients see your programme; our coordinator, drivers and guides work to your standards on the ground.

> Balloon flights depend on the weather and the operators' conditions on the morning; we plan them early in the stay with a second morning as backup where possible.
>
> Interior visits follow the opening arrangements of each site on the day.

NEXT STEP

Request a proposal for your group

Send us what you know — estimates are fine. We will come back with a tailored programme at net rates.

What to include in your brief

- Dates or an estimated month
- Number of people
- Cities or regions
- Rooming (doubles, twins, singles)
- Guide language
- Special requests — events, dietary needs, accessibility

You can also build your brief online: allwaytour.com/guides#group-brief

For travel agencies

Net rates · operations under your brand · one coordinator · trade accounts approved within 48 hours.

ALLWAYTOUR.COM/TRADE-PARTNER

Experience

More than 15 years in Türkiye, offices in Istanbul and Antalya, our own team in Cappadocia and local partners in Bodrum, Trabzon and Rize.

PHONE & WHATSAPP

+90 534 397 1515

EMAIL

info@allwaytour.com

ISTANBUL

Binbirdirek Mah., Klodfarer Cd., Alibey İş Hanı No:12 K:6, 34122 Fatih/İstanbul

ANTALYA

Kızılsaray, Şarampol Cd Doğruer-Özkaya İş Mrkz, 07040 Muratpaşa/Antalya

DUBAI

7 Al Asayel St, Bay Square, Building 02, 8th Floor, Business Bay, Dubai

MIAMI

609 2nd St, West Palm Beach, FL 33401, USA